



Course Code: M313

How to Setup a Successful Online Store

COURSE INFORMATION

Sessions
1 day

Duration
7 hrs

Level
Beginner

Assessment
NA

VENUE

Address: 3/5 Esan Close, College Estate, Off Oko Oloyun Street, Off Isheri-Igando Expressway, Igando Lagos, Nigeria 100216.

WHAT'S THIS COURSE ABOUT

Topic 1: Overview of eCommerce Landscape

eCommerce Landscape

Self-Hosted vs Hosted eCommerce Platforms

eCommerce Stores vs Online Marketplaces

Key Trends in eCommerce

Topic 2: Setup Shopify eCommerce Store

Getting Started on Shopify

List Products

Setup Payment and Shipments

Shopify Marketing Tools

Topic 3: Setup Shopee Marketplace

Setup Shopee Seller Center and Profile

List Products

Setup Shipping Channels

Order Fulfilment

COURSE FEE

Full Fee NGN 170,000.00

CERTIFICATION

- **Certificate of Completion from Tertiary Courses** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Courses.

REGISTRATION

<https://www.tertiarycourses.com.ng/how-to-setup-a-successful-online-store.html>



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