

Course Code: **M493**

Master LinkedIn to Grow Your Business Network and Influence

COURSE INFORMATION

Sessions
2 days

Duration
51 hrs

Level
Beginner

Assessment
NA

VENUE

Address: 3/5 Esan Close, College Estate, Off Oko Oloyun Street, Off Isheri-Igando Expressway, Igando Lagos, Nigeria 100216.

WHAT'S THIS COURSE ABOUT

Topic 1: Develop Social Media Marketing Plan for LinkedIn

Key elements of a LinkedIn social media plan

Setup a credible organisational or personal profile on LinkedIn

Setup data privacy and confidentiality requirement

Establish LinkedIn Social Marketing Objectives

Develop LinkedIn marketing plan and strategy

Topic 2: Evaluate LinkedIn Networking Opportunities

Comparison of LinkedIn with Other Social Media Platforms

Build up Networks on LinkedIn

Tips for Lead Generation

Create LinkedIn Page

Create...

COURSE FEE

Full Fee NGN 340,000.00

CERTIFICATION

- **Certificate of Completion from Tertiary Courses** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Courses.

REGISTRATION

<https://www.tertiarycourses.com.ng/linkedin-for-business-training.html>



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SUPPORT

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